



Dare to Dream Big

2022 AASUCCESS GALA

SPONSORSHIP PACKAGE

Saturday, August 6, 2022

5PM - 9PM

The Westin Tysons Corner
7801 Leesburg Pike, Falls Church, VA 22043



TURNING DREAMS INTO REALITIES

Dear Prospective Sponsor,

We often encourage young professionals to dream big, but what about fueling and transforming those dreams into reality? This year's gala theme, "Dare to Dream Big", will allow high school students in Washington, D.C. Metropolitan Area to enact lasting change in their communities. We invite you to be a part of our 2022 Dare to Dream Big Annual Gala, which will be held on Saturday, August 6th, 5:00 PM - 9:00 PM at The Westin Tysons.

The AASuccess Gala brings the brightest minds in business to connect, inspire, and celebrate with other aspiring scholars, accomplished business executives, and successful "giving back" leaders. From this event, we hope to not only commemorate our community's success via supporting our non-profit AASuccess. All proceeds raised will go towards AASuccess to support its activities and programs, which include the Life Skills Academy year-round mentorship program, the YouthCon Scholarship Award, student-led community projects, and tutoring/mentoring programs for students and families. Our student-organized AASuccess activities have allowed AASuccess scholars to "Dare to Dream Big" and turn these dreams into reality, act on their ideas, and pursue their dreams.

With your support, we can continue to "Perfect the Act of Giving Back" by cultivating essential life skills and civic values into our students. As such, we invite you to join our mission and vision by attending this year's Gala and becoming one of our sponsors.

You can support our Gala as a sponsor within tiered amounts of:

- Partner Sponsor (\$1,000)
- Silver Sponsor (\$5,000)
- Gold Sponsor (\$10,000)
- Platinum Sponsor (\$20,000)
- Lifetime Sponsor (\$50,000)

More details are provided on the enclosed Sponsorship Tier. AASuccess will continue to dream big and we hope that you will help us achieve our dreams!

Thank you for your time and consideration. Please let us know if you have any questions regarding AASuccess or the event by contacting us at GalaFundraising@AASuccess.org. We would love to share more details with you.

With warm regards,
The 2022 Gala Committee

ABOUT AASUCCESS



Founded in 2007, AASuccess has been on a journey to “perfecting the act of giving back” by training young professionals. Through one-on-one mentorship, seminars, workshops, and community projects, AASuccess promotes ethical and philanthropic values in Northern Virginia and in rural Vietnam.

AASuccess empowers students to become the best versions of themselves through the flagship program, Life Skills Academy (LSA). Each student in the academy learns various skills from experienced, volunteer mentors, that pertain to live projects - preparing them for their future careers. The four levels of the LSA program cover varying degrees of skills such as communication, emotional intelligence, empathy, and etiquette.

The skills learned in LSA are then used by mentees in real life situations as they communicate, innovate, and lead by not only working internally with AASuccess, but through community service projects. Student-led projects with an emphasis on business development, media relation, public relations, mental health, environment, and STEM-related work fosters intellectual and social development.



WHAT YOUNG PEOPLE CAN DO



YOUTHCON SCHOLARSHIP

The annual AASuccess YouthCon Scholarship rewards innovative high school students and help them implement sustainable programs in the D.C. metropolitan area that'll improve their communities' needs.



HEALING HEARTS VIETNAM

Healing Hearts is a non-profit organization that provides financial aid to make life-saving cardiac surgeries available for Vietnamese families in need, in Vietnam.



ROVERSTY

This program introduces robotics to the youth in underserved communities. Nicole Ortuno, a high school junior, teaches students the various different aspects of robotics from mechanics to programming.



GO GREEN

The Go Green Project aims to raise awareness of the feasibility and the growing need for home gardening. Eighth graders Leo Lue and Aashee Balani sell plants and educate individuals on climate change and the environment.



MENTAL WELLNESS CONFERENCE

The 2022 Summer Mental Health Conference is a one day, 4-hour long event led by a high school senior, Liem Nguyen, that intends to bring more awareness to mental health by highlighting the experiences of young adults.



PASSERELLE NUMERIQUES VIETNAM (PNV)

Passerelle Numeriques Vietnam (PNV) is a non-profit that provides education and training in the digital sector for underprivileged Vietnamese college students. We provide soft skills needed to live sustainable lives.

SUPPORT AASUCCESS IN A BIGGER WAY

Check out our 2022 Gala sponsorship opportunities below. The event will take place on Saturday, August 6, 2022 at the Westin Tysons Corner.

Fundraiser Gala Sponsorship Opportunities	Lifetime \$50,000	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Partner \$1,000
PRE AND POST-EVENT					
Logos and website link on all marketing materials	✓	✓	✓	✓	✓
Sponsor featured in digital media	Interview and appreciation recognition video on podcast, monthly E-news, website, and social media	Recognition and interview on podcast, monthly E-news, website, and social media	Recognition on monthly E-news, website, and social media	Recognition on website and social media	Recognition on social media
Direct Connection	Introduction to community and business partners	Introduction to community and business partners	Introduction to community and business partners		
DAY OF EVENT					
Sponsor featured in the event program booklet	One page	One page	One page	Half page	Company logo / Sponsor Name
Acknowledgment from the MC at opening and closing of program	✓	✓	✓	✓	
Scholarship Award Presenter	First place	Second place	Third place		
Sponsor's video clip played during event and livestream	2 minutes	1 minute	20 secs		
Speech on stage	10 minutes	5 minutes	2 minutes		
Tables at the Gala	2	1	1		

SPONSORSHIP FORM

Name

Organization/Company Name

Mailing Address

City State Zip Code

Phone Number Email Address

Primary Contact

YES, please count on our sponsorship!

Lifetime Sponsor \$50,000 Platinum Sponsor \$20,000 Gold Sponsor \$10,000
 Silver Sponsor \$5,000 Partner Donor \$1,000

Name as it should appear on marketing materials:

Name

OR

I plan to attend the 2022 AASuccess Gala, and would like to purchase:

Table of 10: \$1,500 (no early bird price)
 Ticket: \$175 Ticket: \$150 before July 1st 2022

I regret that I am unable to attend, but enclosed is a gift in the amount of \$

Method of Payment Cash Check Credit Card (Visa, Mastercard or Discover)

Card Number Expiration Date CVV

Name as printed on card

If billing address is different than mailing address, please complete:

Billing Address

Please respond by July 16, 2022 to us at 6521 Arlington Blvd., Ste 502, Falls Church, VA 22042 or GalaFundraising@AASuccess.org.